



ifempower

HOW DOES THE IDEA BECOME A BUSINESS?

Matchmaking and knowledge exchange for business angels, female entrepreneurs and potential entrepreneurs, experts and other stakeholders

AGENDA OF THE 4TH MULTIPLIER EVENT

13th April 2021, ZOOM



This project has received funding from the European Union's Erasmus+ programme under the registration number 2018-1-HU01-KA203-047766.
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About ifempower

ifempower aims to empower females students from higher education institutions to get engaged in entrepreneurship. To do so, ifempower investigated the main roles, hindrances, gaps and needs of female entrepreneurs and elaborate an internationally transferable module for university students from any fields to broaden their knowledge on entrepreneurship-related topics and to provide hands-on training for their engagement in self-employment and entrepreneurship. The module is accompanied by a mentorship programme for the students through the involvement of practising entrepreneurs. ifempower also launched personal consultancy services ([ifempower Support Points](#)) and the online toolkit for any interested females to get support overcoming their problems.

The fourth multiplier event of ifempower held online aims to provide platform for matchmaking and online knowledge exchange for business angels, entrepreneurs, experts and other stakeholders. First, business ideas of students attending the week-long intensive ifempower training school will be presented in a pitch session. Then, the event provides opportunity for knowledge exchange related to business investment and nurturing marketable business ideas. Ifempower also aims to discover possible synergies among represented projects and initiatives.

We count on your participation! Get yourself a virtual seat through this [registration form](#).



PROGRAMME				
PART 1	Zoom meeting	09.50 – 10.00	Online check-in	
		10.00 – 10.20	Welcome	On behalf of the project coordinator (HÉTFA), short introduction of ifempower and its outputs.
		10.20 – 10.40	Keynote Speech	Ms Enikő Sógor, Deputy Mayor of Miercurea Ciuc, Teacher, Psychologist, Psychotherapist
		10.40 – 10.50	Showcasing the ifempower training schools	Lessons learnt from the spring school and methodology of the winter school by Ms Erzsébet Fanni Tóth, PhD, Lecturer at Sigmund Freud University, ifempower project partner
		10.50 – 11.15	Pitch session part 1	3 min long presentation of the students’ business ideas followed with a 1 min long Q&A section each.
		11.15 – 11.30	Refreshing break	
		11.30 – 12.00	Pitch session part 2	3 min long presentation of the students’ business ideas followed with a 1 min long Q&A section each.
		12.00 – 12.10	Closing remarks	Overview of the afternoon program.
12.10 – 13.20 Lunch break				
PART 2	Zoom meeting	13.20 – 13.30	Online check in	
		13.30 – 14.00	Welcome & getting to know each other	Goalsetting & 2x10 min long breakout rooms with 3-4 people in each.
		14.00 – 14.15	Keynote on the report about female entrepreneurs in the time of COVID-19	Presentation by Ms Luca Koltai, Head of Division for Public Policy and Impact Assessment at HÉTFA and Ms Réka GEAMBAŞU, PhD, Senior Research Fellow at HÉTFA and Lecturer at Babeş-Bolyai University
		14.15 – 15.00	Roundtable discussion (45’)	Topic: Challenges and/or advantages women facing in launching an enterprise during these days of pandemic Moderator: Ms Rosa Siles Moreno, Managing Director of Andalucía Emprende Participants: MSc Gabriela K. Bogoeska, Executive Director of MIR, Coordinator of WEgate community, Dr. Marie-Theres Thiell, Supervisory Board Member and Networker, Vice President of the German-Hungarian Chamber of Commerce, Ms Ralitsa Zhekova, Executive Director of RAPIV, Ms Sophie Rendl, Co-founder of Frauendomäne
		15.00 – 15.10	Refreshing break	
		15.10 – 16.00	Networking along dedicated topics	3*15 min long breakout rooms along 5 dedicated topic
		16.00 – 16.15	Pitch Award Ceremony & closing remarks	Announcing the results of the pitch session & feedback from participants.
		16.30 – 17.00	Surprise performance	Flamenco workshop & performance with Pilar Algaba, Director of Pilar Algaba Flamenco Academy

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