



# ifempower

## HOW DOES THE IDEA BECOME A BUSINESS?

Matchmaking and knowledge exchange for business angels, female entrepreneurs and potential entrepreneurs, experts and other stakeholders

**AGENDA OF THE 4<sup>TH</sup> MULTIPLIER EVENT**

13th April 2021, ZOOM



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# About ifempower

ifempower aims to empower females students from higher education institutions to get engaged in entrepreneurship. To do so, ifempower investigated the main roles, hindrances, gaps and needs of female entrepreneurs and elaborate an internationally transferable module for university students from any fields to broaden their knowledge on entrepreneurship-related topics and to provide hands-on training for their engagement in self-employment and entrepreneurship. The module is accompanied by a mentorship programme for the students through the involvement of practising entrepreneurs. ifempower also launched personal consultancy services ([ifempower Support Points](#)) and the online toolkit for any interested females to get support overcoming their problems.

The fourth multiplier event of ifempower held online aims to provide platform for matchmaking and online knowledge exchange for business angels, entrepreneurs, experts and other stakeholders. First, business ideas of students attending the week-long intensive ifempower training school will be presented in a pitch session. Then, the event provides opportunity for knowledge exchange related to business investment and nurturing marketable business ideas. Ifempower also aims to discover possible synergies among represented projects and initiatives.

We count on your participation! Get yourself a virtual seat through this [registration form](#).



PROGRAMME			
PART 1 webinar	09.50 – 10.00	Online check-in	
	10.00 – 10.20	Welcome	On behalf of the project coordinator (HÉTFA), short introduction of ifempower and its outputs.
	10.20 – 10.40	Keynote Speech	Tbd.
	10.40 – 10.50	Showcasing the ifempower training schools	Lessons learnt from the spring school and methodology of the winter school by <b>Ms Erzsébet Fanni Tóth, PhD.</b> , lecturer at Sigmund Freud University, ifempower project partner.
	10.50 – 11.30	Pitch session part 1	3 min long presentation of the students’ business ideas followed with a 1 min long Q&A section each.
	11.30 – 11.45	Refreshing break	
	11.45 – 12.45	Pitch session part 2	3 min long presentation of the students’ business ideas followed with a 1 min long Q&A section each.
	12.45 – 12.50	Closing remarks	Overview of the afternoon program.
12.50 – 13.20 Lunch break			
PART 2 Zoom meeting	13.20 – 13.30	Online check in	
	13.30 – 14.00	Welcome & getting to know each other	Goalsetting & 2x10 min long breakout rooms with 3-4 people in each.
	14.00 – 14.15	Keynote on the the report about female entrepreneurs in the time of COVID-19	Presentation by <b>Ms Luca Koltai</b> , Head of Division for Public Policy and Impact Assessment at HÉTFA and <b>Ms Réka GEAMBAŞU, PhD</b> senior research fellow at HÉTFA and lecturer at Babeş-Bolyai University
	14.15 – 15.00	Roundtable discussion (45’)	<i><b>Topic:</b> Challenges and/or advantages women facing in launching an enterprise during these days of pandemic</i> <i><b>Moderator:</b> Ms Rosa Siles Moreno, Managing Director of Andalucía Emprende</i> <i><b>Participants:</b> MSc Gabriela K. Bogoeska (Executive Director of MIR, Coordinator of WEgate community), Ms Ralitsa Zhekova (Executive Director of RAPIV), tbd.</i>
	15.00 – 15.10	Refreshing break	
	15.10 – 15.40	Networking along dedicated topics	3*10 min long breakout rooms along 5 dedicated topic
	15.40 – 16.00	EU Funding opportunities for 2021-2027 period	Tbd.
	16.00 – 16.15	Pitch Award Ceremony & closing remarks	Announcing the results of the pitch session & feedback from participants.
	16.30 – 17.00	Surprise performance	



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