HOW DOES THE IDEA BECOME A BUSINESS?

Matchmaking and knowledge exchange for business angels, female entrepreneurs and potential entrepreneurs, experts and other stakeholders



ifempower

AGENDA OF THE 3RD MULTIPLIER EVENT

4th February 2021, ZOOM

This project has received funding from the European Union's Erasmus+ programme under the registration number 2018-1-HU01-KA203-047766. This document reflects only the author's view and the Commission is not responsible for any use that may be made of the information it contains.

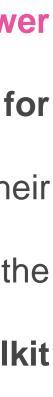


About ifempower

ifempower aims to empower females students from higher education institutions to get engaged in entrepreneurship. To do so, ifempower investigated the main roles, hindrances, gaps and needs of female entrepreneurs and elaborate an internationally transferable module for university students from any fields to broaden their knowledge on entrepreneurship-related topics and to provide hands-on training for their engagement in self-employment and entrepreneurship. The module is accompanied by a mentorship programme for the students through the involvement of practising entrepreneurs. if empower also launched personal consultancy services (if empower Support Points) and the online toolkit for any interested females to get support overcoming their problems. The third multiplier event of ifempower held online aims to provide platform for matchmaking and online knowledge exchange for business angels, entrepreneurs, experts and other stakeholders. First, business ideas of students attending the week-long intensive ifempower training school will be presented in a pitch session. The professional jury will provide hands-on feedback. Then, the event provides opportunity for knowledge exchange related to business investment and nurturing marketable business ideas. ifempower also aims to discover possible synergies among represented projects and initiatives.



We count on your participation! Get yourself a virtual seat through this registration form.





PROGRAMME – CET SCHEDULE

PART

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PART

	09.50 – 10.00	Online check-in	
	10.00 – 10.10	Welcome and brief introduction of ifempower	
	10.10 – 11.00	Keynote on the findings of ifempower in-depth research (IO1) and the report about female entrepreneurs in the time of COVID-19	The paper 'Women entrepreneurs in Europe: challenges, strategen policies' is a qualitative research conducted at the beginning of focuses on the motivations, challenges faced and coping strategies do by women entrepreneurs, as well as on the interpretations they concerning their roles and social status. The international study a situation of female entrepreneurs during pandemic strongly connect paper, and provides an important outlook.
11.00 – 11.15 Discussion related to the keynote			
	11.15 – 11.45	Showcasing the ifempower training schools and online toolkit	Presentation of the training methodology of the ifempower training (winter/spring) and showcasing the status of the online edu platform , which includes real entrepreneurs' expertise, from examples and real-life challenges.
	11.45 – 12.00	Closing remarks	

14.20 – 14.30	Online check-in	
14.30 – 14.40	Welcome and keynote	
14.40 – 16.15	Pitch session	3 min long presentation of the students' business ideas followed min long Q&A section each.
16.15 – 16.30	Refreshing break	
16.30 – 17.00	How does the idea become business?	Roundtable discussion of business angels, investors and business organizations about funding business ideas
17.00 – 17.15	Break-out discussions with the round table speakers	Networking
17.15 – 17.30	Evaluation and award ceremony	



Connect with Us!



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