



ifempower

HOW TO NURTURE THE ENTREPRENEURIAL POTENTIAL OF WOMEN?

Knowledge exchange & synergies in the field of female entrepreneurship focusing on successful mentorship and counselling programmes

AGENDA OF THE 2ND MULTIPLIER EVENT

5th February 2020, Porto



This project has received funding from the European Union's Erasmus+ programme under the registration number 2018-1-HU01-KA203-047766.
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SPI Introduction

Mission:

The management of projects which foster innovation and promote international opportunities. When appropriate, this mission will be accomplished through the creation of strategic partnerships.



Strategy:

The SPI Group positions itself as a unique catalyst for connections among companies, scientific and technological institutions, public administrations, and public and private national and international organisations.

Accelerate innovation

Promote research and technology transfer

Create knowledge

Enhance competitiveness

Establish partnerships

Penetrate markets

Achieve sustainability

Foster entrepreneurship

Develop and regenerate territories

International Presence



With a team of **85 consultants** from different countries, knowledge in and capacity of being active in different points of the world, SPI is present in **Europe, America** and **Asia**, through various offices and companies that are dedicated to specific markets and clients with different needs.

Activities & Services

The SPI Group's structure is composed of three main pillars that enable us to provide a unique portfolio of activities and services.



INNOVATION



SCIENCE AND
TECHNOLOGY



TERRITORIAL
DEVELOPMENT

How to nurture the entrepreneurial potential of women?

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Time	Program	Details
08.30 – 09.00	Arrival & networking	
09.00 – 09.10	Welcome speeches	On behalf of the host institution (SPI) & the Coordinator (HÉTFA)
09.10 – 10.30	Project overview & introduction of project outputs	<ul style="list-style-type: none">▪ Project Overview & Intellectual Output 1 – Virág Zsár, HÉTFA Research Institute▪ Intellectual Output 2 – Jón Snorri Snorrason, Bifröst University, 15 min▪ Intellectual Output 3 – Attila Bartha, Corvinus University of Budapest, 15 min▪ Q&A
10.30 – 11.00	Coffee break with networking	
11.00 – 13.00	Presentations & workshop on mentorship programmes	<ul style="list-style-type: none">▪ Intellectual Output 4 (ifempower mentorship program) – Jürgen Raizner, Steinbeis Gmbh., 20 min▪ Introduction & Presentation of the participants, 60 min<ul style="list-style-type: none">Zsuzsanna Lakatosné Juhász, SEED Foundation, Hungary <i>Introducing the Entrepreneurial Mentoring Program, especially its Selection Criterias</i>Viktória Tanczer, Femspace, Austria <i>The Pride of Inspiring and Supporting - the Femspace mentoring program</i>Dr. Anette Fomin, University of Hohenheim, Germany <i>The project "entreprenerin,,</i>Esther Liska, Glow Women Club, Portugal <i>Overcoming the 7 most dangerous barriers of women entrepreneur</i>Maria Zozaya, University of Evora, Portugal <i>Hidden Entrepreneurs: Revisiting the Past with 2020 Women</i>▪ Interactive workshop, 40 min
13.00 – 14.30	Lunch break and poster session	



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Time	Program	Details
14.30 – 16.30	Presentations & workshop on entrepreneurship support and consultancy services	<ul style="list-style-type: none">▪ Intellectual Output 6 (ifempower support point) & summary of the staff training – Santiago Reyes, ONECO, Spain, 20 min▪ Introduction & Presentation of the participants, 60 min<ul style="list-style-type: none">Claudia Böhnke, University of Hohenheim, Germany <i>Solve ecological and social problems and earn money with them</i>Katalin Czirjék, Transylvanian Art & Trade, Romania <i>How to turn a cultural norm meant to keep women at home into entrepreneurship?</i>Eva López Barrio, Universidade de Santiago de Compostela, Spain <i>“Woman Empreende Programme” org. by the University of Santiago de Compostela</i>Klaudia Keringer, Pannon Business Network, Hungary <i>Women in Business: Empowering women entrepreneurs in the Danube Region</i>▪ Roundtable discussion, 40 min
16.30 – 17.00	Refreshing break	
17.00 – 18.00	Storytelling to learn & inspire <i>“Only those who dare to fail greatly can ever achieve greatly.” (Robert F. Kennedy)</i>	<ul style="list-style-type: none">• Knowledge exchange with storytelling presentations, 30 min<ul style="list-style-type: none">Sónia Ribeiro, Lead Finance, Portugal <i>A career in Finance and a path for entrepreneurship</i>Zsófia Kocsis, Pannon Business Network, Hungary <i>Danube Chance2.0 - Transnational Academy for Re-starting Entrepreneurs</i>• Interactive workshop open fishbowl method, 30 min
18.00 – 18.30	Closing remarks & farewell	



Project overview & introduction of project outputs

VIRÁG ZSÁR

Coordinator of Division for International Cooperation, HÉTFA Research Institute (Hungary), ifempower project coordinator

JÓN SNORRI SNORRASSON

Dean of Business Department, Bifröst University (Iceland), responsible for intellectual output 2

ATTILA BARTHA, PhD.

Associate Professor, Corvinus University of Budapest (Hungary), responsible for intellectual output 3

VIRGINIE PONCET

Head of International Consulting activities, BPI France

Mentorship Programmes

Introduction of ifempower Mentorship Programme

Presenter: Jürgen Raizner, Steinbeis Gmbh, Germany

Mentorship Programmes

Introducing the Entrepreneurial Mentoring Program, especially its Selection Criteria

Presenter: Zsuzsanna Lakatosné Juhász, SEED Foundation, Hungary

Mentorship Programmes

The Pride of Inspiring and Supporting - the Femspace mentoring program

Presenter: Viktória Tanczer, Femspace, Austria

Mentorship Programmes

The project "entreprenerin,,

Presenter: Dr. Anette Fomin, University of Hohenheim, Germany

Mentorship Programmes

Overcoming the 7 most dangerous barriers of women entrepreneur
Presenter: Esther Liska, Glow Women Club, Portugal

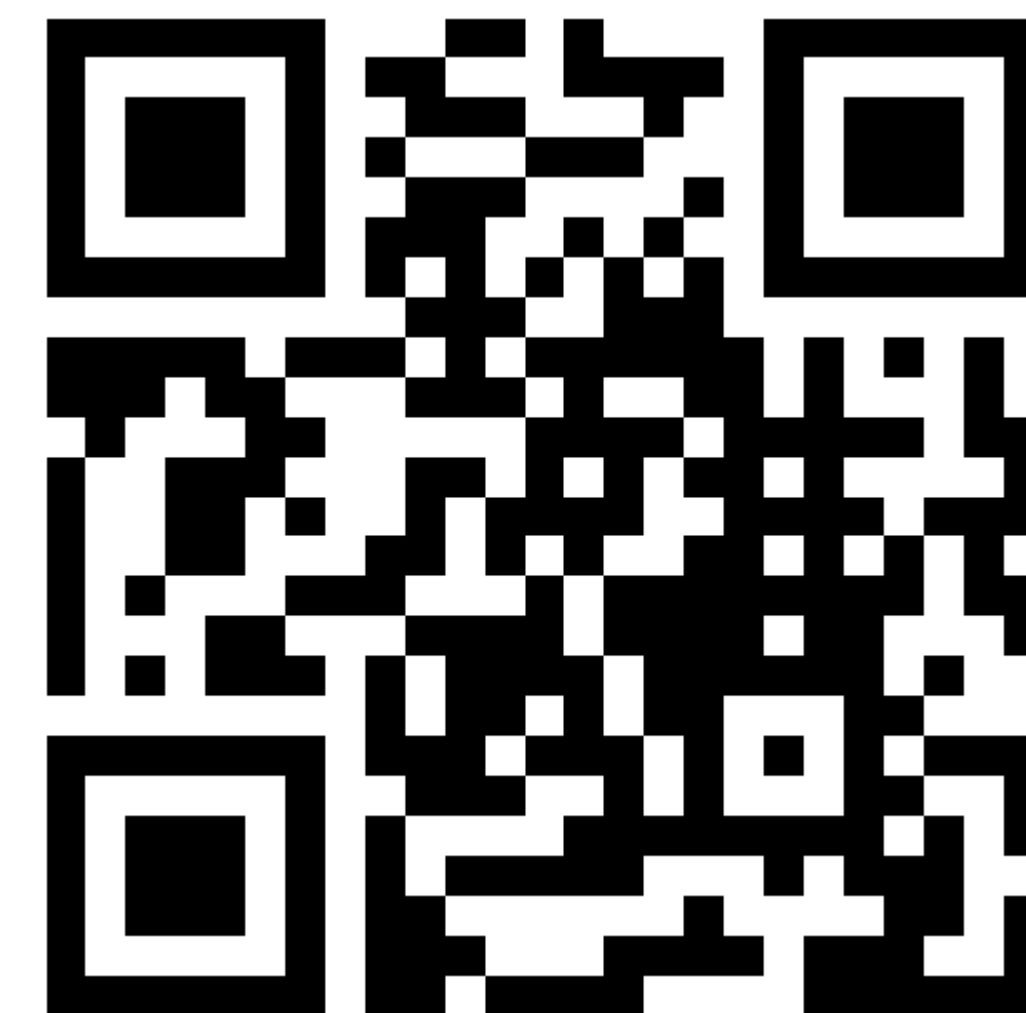
Mentorship Programmes

Hidden Entrepreneurs: Revisiting the Past with 2020 Women

Presenter: Maria Zozaya, University of Evora, Portugal



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LUNCH BREAK
13.00-14.30

[HTTPS://WWW.MENTI.CO](https://www.menti.co/m/YM6JHGGY5s)
M/YM6JHGGY5s



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Support Point

Ifempower female entrepreneurship support point

Presenter: Santiago Reyes, ONECO, Spain

Support Point

Solve ecological and social problems and earn money with them

Presenter: Claudia Böhnke, University of Hohenheim, Germany

Support Point

How to turn a cultural norm meant to keep women at home into entrepreneurship?

Presenter: Katalin Czirjék, Transylvanian Art & Trade, Transylvania

Support Point

“ Woman Emprende Programme” org. by the University of Santiago de Compostela

Presenter: Eva López Barrio, Universidade de Santiago de Compostela, Spain

Support Point

Women in Business project

Presenter: *Klaudia Keringer*, Pannon Business Network
(PBN), Hungary

Storitelling to learn & inspire

A career in Finance and a path for entrepreneurship

Presenter: Sónia Ribeiro, Lead Finance, Portugal

Storitelling to learn & inspire

Danube Chance2.0 - Transnational Academy for Re-starting Entrepreneurs

Presenter: Zsófia Kocsis, Pannon Business Network, Hungary



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CLOSING REMARKS




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