## HOW TO NURTURE THE ENTREPRENEURIAL POTENTIAL OF WOMEN?

Knowledge exchange & synergies in the field of female entrepreneurship focusing on successful mentorship and counselling programmes



# ifempower

## AGENDA OF THE 2ND MULTIPLIER EVENT

5th February 2020, Porto

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## Mission:

The management of projects which foster innovation and promote international opportunities. When appropriate, this mission will be accomplished through the creation of strategic partnerships.

### Strategy:

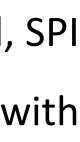
The SPI Group positions itself as a unique catalyst for connections among companies, scientific and technological institutions, public administrations, and public and private national and international organisations.



Promote research and technology transfer
Create knowledge
Enhance competitiveness
Establish partnerships
Penetrate markets
Achieve sustainability
Foster entrepreneurship (
Develop and regenerate territories



With a team of **85 consultants** from different countries, knowledge in and capacity of being active in different points of the world, SPI is present in Europe, America and Asia, through various offices and companies that are dedicated to specific markets and clients with different needs.









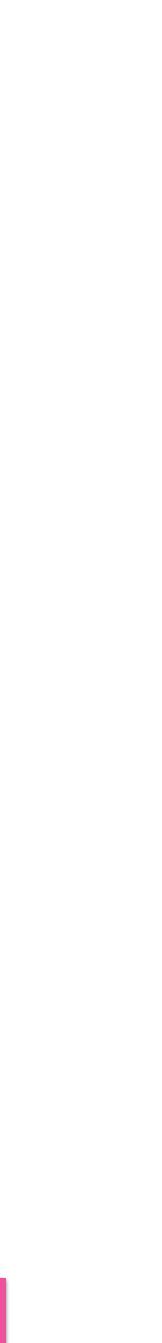
## The SPI Group's structure is composed of three main pillars that enable us to provide a unique portfolio of activities

# **Project overview & introduction of the research on** female entrepreneurs

# **VIRÁG ZSÁR** (Hungary), ifempower project coordinator The presentation is <u>available here</u>.



**Coordinator of Division for International Cooperation, HÉTFA Research Institute** 



## How to nurture the entrepreneurial potential of women?

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Time	Program	Details	
08.30 - 09.00	Arrival & networking		
09.00 - 09.10	Welcome speeches	On behalf of	
09.10 – 10.30	<b>Project overview &amp;</b> introduction of project outputs	<ul> <li>Project Ove</li> <li>Intellectua</li> <li>Intellectua</li> <li>Q&amp;A</li> </ul>	
10.30 - 11.00	<b>Coffee break with networking</b>		
<b>11.00 – 13.00</b>	Presentations & workshop on mentorship programmes	<ul> <li>Intellectua Gmbh., 20 mi</li> <li>Introductio Zsuzsan Introducii Viktória The Pride Dr. Anett The proje</li> <li>Esther L Overcom Maria Zo Hidden E</li> <li>Interactive</li> </ul>	
13.00 - 14.30	Lunch break and poster s	ession	
ifempower			

### the host institution (SPI) & the Coordinator (HÉTFA)

verview & Intellectual Output 1 – Virág Zsár, HÉTFA Research Institute al Output 2 – Jón Snorri Snorrason, Bifröst University, 15 min al Output 3 – Attila Bartha, Corvinus University of Budapest, 15 min

al Output 4 (ifempower mentorship program) – Jürgen Raizner, Steinbeis nin

#### on & Presentation of the participants, 60 min nna Lakatosné Juhász, SEED Foundation, Hungary

ing the Entrepreneurial Mentoring Program, especially its Selection Criterias **Tanczer, Femspace, Austria** de of Inspiring and Supporting - the Femspace mentoring program **tte Fomin, University of Hohenheim, Germany** ject "entreprenerin,, **Liska, Glow Women Club, Portugal** ming the 7 most dangerous barriers of women entrepreneur

## ozaya, University of Evora, Portugal

Entrepreneurs: Revisiting the Past with 2020 Women

#### e workshop, 40 min



**Venue:** Católica Porto Business School, room EC105 Rua Diogo Botelho, 1327 · 4169-005 PORTO | PORTUGAL



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Time	Program	Details
<b>14.30 – 16.30</b>	Presentations & workshop on entrepreneurship support and consultancy services	<ul> <li>Intellect training</li> <li>Introduc</li> <li>Claud</li> <li>Solve</li> <li>Katal</li> <li>How t</li> <li>Eva L</li> <li>"Word</li> <li>Klaud</li> <li>Word</li> <li>Roundta</li> </ul>
16.30 – 17.00	Refreshing break	
<b>17.00 – 18.00</b>	Storytelling to learn & inspire "Only those who dare to fail greatly can ever achieve greatly." (Robert F. Kennedy)	<ul> <li>Knowled Sónia A care Zsófia Danul</li> <li>Interact</li> </ul>
18.00 – 18.30	<b>Closing remarks &amp; farewell</b>	



ctual Output 6 (ifempower support point) & summary of the staff
g – Santiago Reyes, ONECO, Spain, 20 min
ction & Presentation of the participants, 60 min
idia Böhnke, University of Hohenheim, Germany
e ecological and social problems and earn money with them
ilin Czirjék, Transylvanian Art &Trade, Romania
to turn a cultural norm meant to keep women at home into entrepreneurship?
López Barrio, Universidade de Santiago de Compostela, Spain
man Emprende Programme" org. by the University of Santiago de Compostela
idia Keringer, Pannon Business Network, Hungary
nen in Business: Empowering women entrepreneurs in the Danube Region
able discussion, 40 min

edge exchange with storytelling presentations, 30 min ia Ribeiro, Lead Finance, Portugal reer in Finance and a path for entrepreneurship ia Kocsis, Pannon Business Network, Hungary ube Chance2.0 - Transnational Academy for Re-starting Entrepreneurs tive workshop open fishbowl method, 30 min



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