

# DanubeChance2.0

Embracing failure to facilitate second-chance entrepreneurship in the Danube region

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Embracing failure to facilitate second-chance  
entrepreneurship in the Danube region

# Who we are?



- 12 partner institutions  
+ 5 associate partners
- 11 countries of Danube region  
+ Belgium  
+ Italy

# Local Advisory Boards and their roles



## Political Advisory Board Members

Revision of professional materials in the political point of view

Provide advices related to the effective transferability of good practices

Member Ministry of Finance



## Technical Advisory Board Members

Measure the professional content of the project results

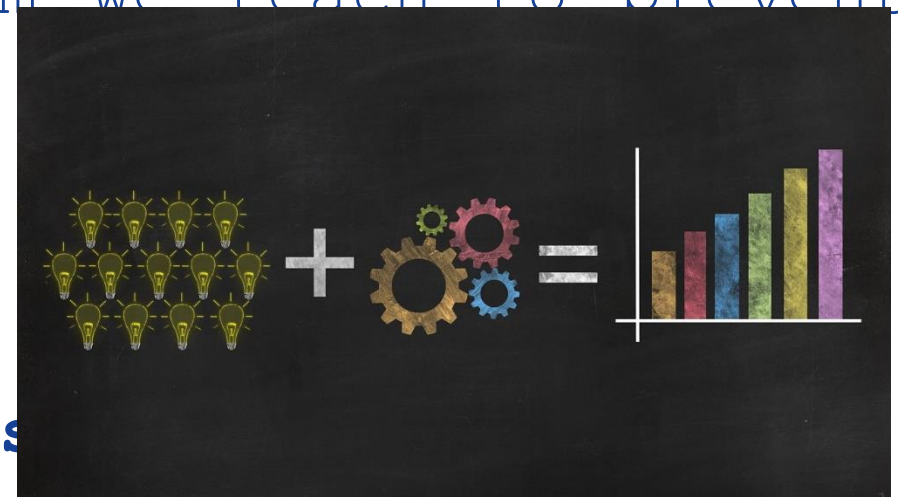
Consultancy related to the effectiveness and usability of educational material

Member(s): Dóra Horváth – manager of Professio Cluster, Rita Tóth (life and business coach)

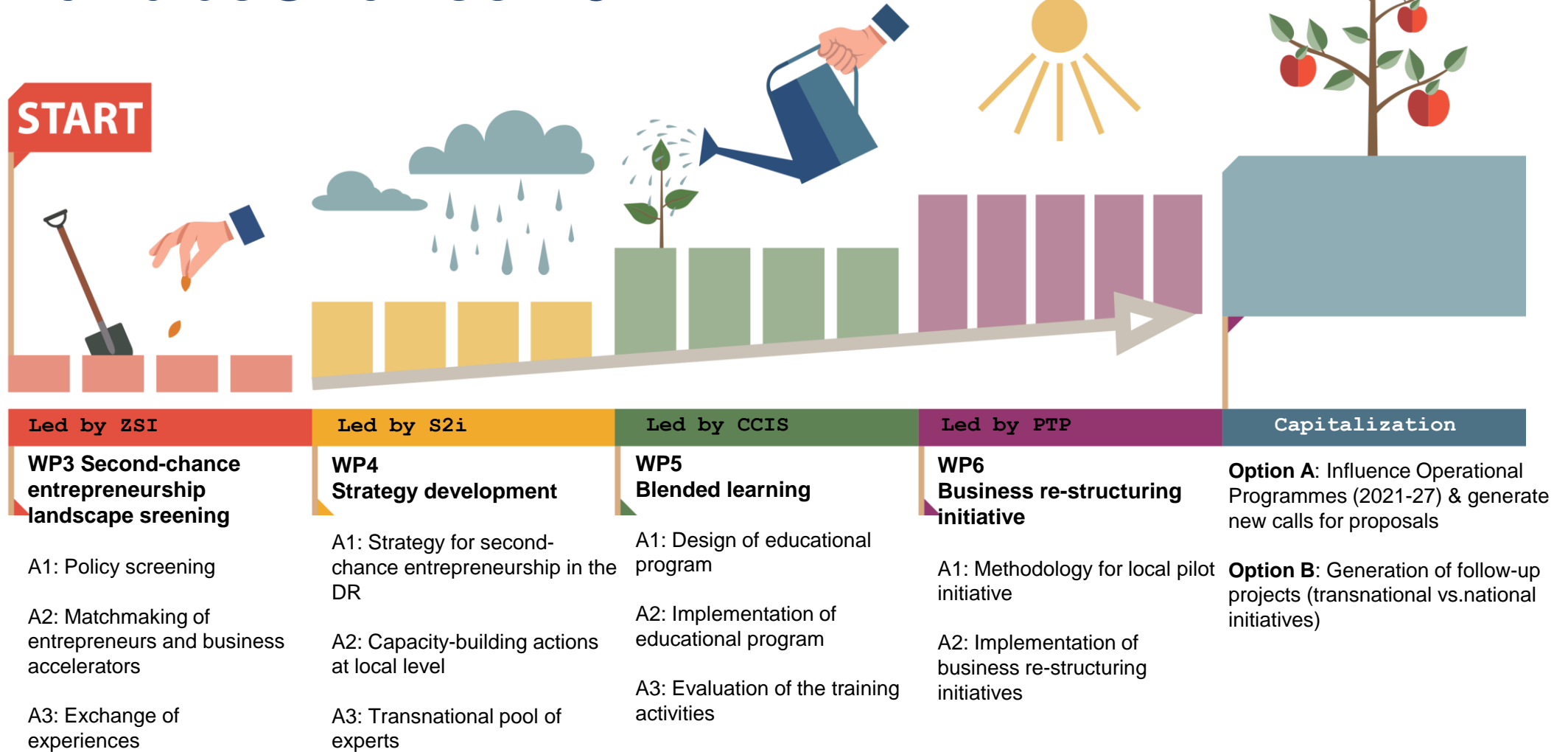
# Target Group

- **Failed Entrepreneurs** – whom we help to re-start;
- **Underperforming Entrepreneurs** – whom we teach how to improve;
- **Recently Started Entrepreneurs** – whom we teach to prevent from failing.

- **Business Support Organisations**
- **Educational Institutions;**
- **Policymakers;**



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# Mapping Support Options

## Main problems:

- Low entrepreneurial culture
- Negative attitude from the side of banks / investors
- Stigmatization
- Few support options are available
- Lack of needed trainings
- Lack of communication between the business sector and the policy makers

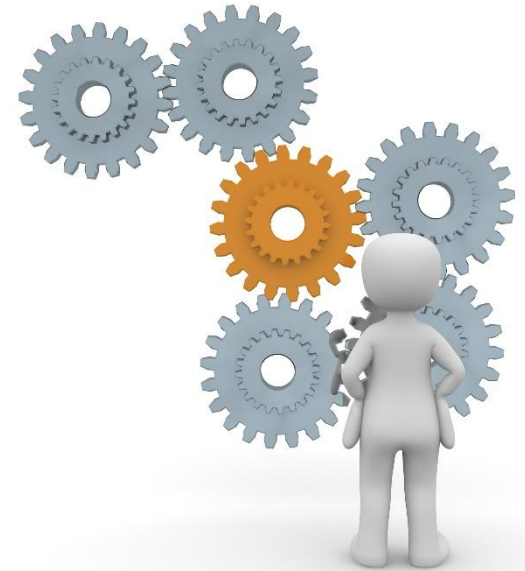


# Mapping Support Options



## Possible solutions:

- Ensure better and more efficient state aids
- Improving knowledge in the field of
- improving leadership skills,
- learning how to motivate employees properly
- Provide necessary trainings
- Provide conferences, B2B workshops



# About the Academy

(„Trial and Error” Re-Design Transnational Academy)  
(planned starting date: end of Nov.-beginning of Dec. 2019.)



Target Group: Entrepreneurs, Policymakers, Financial Institutions

Mentors ; Experts ; Qualified Trainers

Homework for improve  
personal development

Number of participants : 8-12  
person / course

Teamwork

The course will be available  
on-line too



# Modules of the Academy



1. Why start over?



3. Business planning with benefits of hindsight

2. Overcoming fears and heading towards success



4. Practicalities of establishing another business



5. Access to finance for those with failed business plan

# Modules of the Academy

6. Legislation



8. Company  
resource  
management



7. Financial  
Management



9. Negotiation and  
Communication  
Skills



10. Motivation of  
people around you





**Thank you for your kind  
attention!**