

DanubeChance2.0

Embracing failure to facilitate second-chance entrepreneurship in the Danube region









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Who we are?



12 partner institutions + 5 associate partners

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Danube Transnational Programme

- 11 countries of Danube region
- + Belgium
- + Italy

Project co-funded by the European Union (ERDF, IPA, ENI)



Local Advisory Boards and their roles

Political Advisory Board Members Revision of professional materials in the political point of view

rs Provide advices related to the effective transferability of good practices

Member Ministry of Finance







Technical Advisory Board	Measure the professional content of the project results
Members	Consultancy related to the effectiveness and usability of educational material

Member(s): Dóra Horváth – manager of Professio Cluster, Rita Tóth (life and business coach)

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Target Group

- Failed Entrepreneurs whom we help to re-start;
- Underperforming Entrepreneurs whom we teach how to improve;
- Recently Started Entrepreneurs whom we teach to prevent from failing.

- Business Support Organisations
- Educational Institutions;
- Policymakers;

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and Coordination	DanubeC START	hance2.0			
	Led by ZSI	Led by S2i	Led by CCIS	Led by PTP	Capitalization
Management	WP3 Second-chance entrepreneurship landscape sreening	WP4 Strategy development A1: Strategy for second-	WP5 Blended learning A1: Design of educational	WP6 Business re-structuring initiative	Option A : Influence Operational Programmes (2021-27) & generate new calls for proposals
Mani	A1: Policy screening	chance entrepreneurship in the DR	program	A1: Methodology for local pilot initiative	Option B : Generation of follow-up projects (transnational vs.national
WP	A2: Matchmaking of entrepreneurs and business accelerators	A2: Capacity-building actions at local level	A2: Implementation of educational program A3: Evaluation of the training	A2: Implementation of business re-structuring initiatives	initiatives)
	A3: Exchange of experiences	A3: Transnational pool of experts	activities		

Danube Region Strategy

Mapping Support Options

Main problems:

- Low entrepreneurial culture
- Negative attitude from the side of banks / investors
- Stigmatization
- Few support opptions are available
- Lack of needed trainings
- Lack of communication between the business sector and the policy makers





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Mapping Support Options

Possible solutions:

- Ensure better and more efficient state aids
- Improving knowledge in the field of
- improving leadership skills,
- Iearning how to motivate employees properly

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- Provide necessary trainings
- Provide conferences, B2B workshops









About the Academy

("Trial and Error" Re-Design Transnational Academy) (planned starting date: end of Nov.-begining of Dec. 2019.) Danube Transnational Programme DanubeChance2.0

Target Gropus: Entrepreneurs, Policymakers, Financial Institutions

 Mentors ; Experts ; Qualified Trainers
 Homework for improve personal development

 Number of participnats : 8-12 person / course
 Teamwork
 The course will be available on-line too





Modules of the Academy

Danube Transnational Programme DanubeChance2.0





3. Business planning with benefits of hindsight

2. Overcoming fears and heading towards success



4. Practicalities of establishing another business



5. Access to finance for those with failed business plan

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Modules of the Academy

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9. Negotiation and Communication Skills

10. Motivation of people around you









Thank you for your kind attention!









